



Justin T. Barnes, FHIMSS

Justin is a healthcare growth executive, corporate advisor, and industry strategist. In addition, he's Chairman Emeritus of the HIMSS EHR Association and Co-Founder of the Health Innovation Think Tank. Mr. Barnes is also the host of healthcare's most popular weekly syndicated radio show and Swaay Health 2024 Podcast of the Year "This Just In", which airs on Healthcare Radio, Business Radio X, HLTH, ViVE, and HIMSS Radio.

Justin has over 25 years of experience in accelerating companies, associations, and industries. He brings essential expertise from hi-tech & Silicon Valley start-ups to industry-leading Fortune 5 and Global 300 corporations.

In Justin's most recent company, PreciseMDX, his board and president leadership led to a 1,200% ARR growth over two years and positioned the company as an innovative SaaS leader in patient engagement, AI, interoperability, revenue cycle optimization, and business intelligence. In Justin's previous digital health, patient experience, and virtual care venture, as a board member and chief growth officer of Qure4u, he led ARR growth of 2,800% over three years and helped scale the business to national leadership.

Before Qure4u, Justin assisted Greenway Health with revenue growth from \$1M annually to \$150M in annual revenue. During that tenure, Justin and his team also built Greenway into a nationally respected power brand in healthcare. They helped navigate the company through a successful NYSE IPO that sold twenty months later to Vista Equity Partners as the centerpiece of a \$1.2B health IT and services roll-up. Today, Greenway Health is a Vista Equity Partners flagship portfolio company valued over \$2.6B. Previous to Greenway, Justin was on the founding team of Healinx/ RelayHealth and led sales and customer success.

Justin has formally addressed and testified before Congress, the White House as well as the last five Presidential Administrations on more than twenty occasions with statements relating to digital health, chronic care management, value-based care, connected health, virtual care, precision medicine, population health, consumerism, revenue cycle management, interoperability, innovation and the globalization of healthcare. Barnes is a regular public speaker on these issues and has appeared in more than 3,500 journals, magazines, and broadcast media outlets.

Barnes majored in Legal Studies and holds a BA & BS from the University of Massachusetts at Amherst. He holds a Certificate of Diagnostics from Emory's School of Medicine and is also a HIMSS Fellow. Justin proudly served Rotary International as a Board Member and Chairman of Public Relations for the Amherst Rotary Club. He is also a veteran, having served in the United States Army within Infantry (11B) & Communication (31M) Units.

Industry & Governance Positions

Chairman Emeritus of the HIMSS Electronic Health Record Association (EHR Association)

Board Member, GA HIMSS

Co-Chairman, Accountable Care Community of Practice (ACCoP)

Board Member, Bipartisan Policy Center Task Force on Delivery System Reform & Health IT

Board Member, The Sequoia Project (*formerly Healthway*)

Co-Founder, The Sequoia Project's Carequality

Co-Founder & Board Member, CommonWell Health Alliance

Co-Founder & Board Member, Integrating the Healthcare Enterprise (IHE-USA)

Board Member, National Science Foundation (NSF) Body of Knowledge Advisory Board

Fellow, Healthcare Information Management and Systems Society (HIMSS)

Member of National Governors Association (NGA) Health Information Protection Task Force

Member of HIMSS Veterans Career Service (VCS) Advisory Council

Member, Healthcare Transformation Alliance (HTA)